



Creating Your Module:

(This document applies to Option A and Option B modules)

Before the process starts:

- When you are ready to begin, we will email you our standard Service Agreement.
- Once we receive the signed Service Agreement and deposit we will begin the project.

Step 1: Voice-over Script

To help us write your VO script please send us:

- Digital files of your brochures, ads, sell sheets PowerPoint presentations, press releases, articles etc. (see **Wish List**)
- One page document bulleting the 4 MOST IMPORTANT POINTS that you want the rep and dentists to learn after watching the module

Within 8 business days of receiving the above items:

- We will email you the voice-over script for your review.
- Please edit (redline) the VO script and send it back to us.
- Once we receive the "approved VO script" we will begin production of the module.

Concurrent with Step 1:

For the visuals please send us:

- Digital images of your product/equipment and/or clinical technique
- The actual products for DenTrek photography and 3D modeling*
- *3D modeling applies to Option A modules only.

Step 2: Module Production

- We usually require 6-8 weeks to complete the module from the time we receive the "approved VO script."

Step 3: Once the Module is Complete

- We send you a link so that you can download/view the module and give us your feedback.
- If there are revisions, we make the necessary changes and send you the updated link to review.
- Once approved, we will activate the module on the appropriate dealer training sites.
- We will format your module for mobile devices (iPad, etc.) and add it to the DenTrek iPad Library for sales reps to use for in-office presentations.
- You can post the dentist version of the module on your website and/or microsites through our java script program or as an mp4 file.

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