



Creating Your Module:
(This document applies to Option C modules)

Option C modules:

- Created by the client
- For sales rep training only
- Posted to all appropriate DenTrek dealer training sites

Before the process starts:

- When you are ready to begin, we will email you a Service Agreement.
- Once we receive the signed Service Agreement and deposit we will begin the project.

For your Option C module you have two choices:

- Submit a mp4 video (see online sample)
or
- Create an on-demand webinar (see online sample)

Choice 1: Mp4 video:

Please send us a fully edited mp4 video

- Include the features and benefits of your product/equipment or service
 - Include selling strategies that will help the reps with their sales efforts
 - Voice-over should be clear and articulate
 - Please, no music in the background
- Please include a 5 question multiple choice test with the answers highlighted.
 - The video should not exceed 8 minutes and should be compressed to a maximum file size of 40 megabytes.

Choice 2: Viva Learning™ on-demand webinar (voice and slides)

- Send us your PowerPoint or Keynote presentation
 - We will train your speaker and schedule a convenient time for the online presentation
 - The presentation (voice and slides) will be saved as an on-demand webinar
 - The on-demand webinar will be posted to all DenTrek dealer-training sites
 - Your speaker should have a clear voice and fully understand the subject matter
- Please include a 5 question multiple choice test with the answers highlighted.
 - The online presentation should not exceed 8 minutes.