



Put Your Product Center Stage In Front of Thousands of Sales Reps & Dentists

A Cost-Effective Training Solution That Works!
Utilized by Over 85 manufacturers and 20 dealers.

On-line Multimedia Sales Rep & Dentist Training

- Over 6,000 participating dental reps (20 dental distributors)
- Over 9,000 module viewings per month!
- For over 10 years, proven to increase sales!!
- Anytime, anywhere training
- Accountability via concise online training reports
- Dentist version launches directly from your company website

Participating Dental Dealers: Henry Schein, Patterson, Benco, Burkhart, Goetze, DHPI, Nashville, Endoco, Darby, Holt, Iowa Dental, Atlanta Dental, Smart Practice, Ash-Arcona, Schein UK, Henry Schein Halas, Midwest Dental, Schein Demedis, Schein Netherlands, Henry Schein Shalfoon, Sanad Healthcare.

The screenshot shows a multimedia training interface. At the top left, the product name 'SureFil SDR flow' is displayed with the tagline 'POSTERIOR BULK FILL FLOWABLE BASE' and the 'DENSPLY CALLK' logo. A 'Contact Information' link is visible in the top right. The main content area is titled 'Introduction' and features a section on 'Traditional flowable composites' with a bulleted list: 'Require a multi-layering technique' (sub-bulleted as 'tedious and time-consuming') and 'Not effective enough at reducing polymerization stress'. To the right of the text is a 3D illustration of a dental procedure. At the bottom, there is a navigation bar with 'SCENE: 1 of 6', playback controls (back, forward, stop, play), a progress slider, and the text 'Produced by DenTrek' and 'Powered by LearnHealthSci, Inc.'

Learn HealthSci Inc.

5330 Carroll Canyon Rd. Suite 230 San Diego CA 92121
Ph: 858-558-9900 FAX: 858-558-9902
email: info@dentrek.com web: www.learnhealthci.com



About Our Company

(DenTrek is the dental division of LHS)

Who is Learn HealthSci?

Founded in 1999, Learn HealthSci Inc. (LHS), the parent company of DenTrek, provides cost-effective digital media training and marketing solutions that build the skills and knowledge of your workforce, sales channel partners and customers, helping you achieve your goals to become more successful and profitable. Our expertise is in product training and professional continuing education supported by concise real-time reporting.

Why Use DenTrek?

Proven to be successful by over 100 dental companies, DenTrek's e-training platform and training solutions have become the standard for online dental training.

- **Accelerate Time To Market, Increase Sales:** We understand the many challenges that your business faces regarding the dissemination of information to your workforce, sales channel partners and customers. Over 6,000 dental sales reps subscribe and use DenTrek Online Sales Rep Training. Nineteen custom dental dealer DenTrek sites are in operation delivering over 9,000 module viewings per month.
- **Our e-Training Platform Works!**
Henry Schein's dental division (Henry Schein Dental) and Patterson Dental have over 97% of its field sales reps signed up. Since inception, DenTrek's online sales rep network has delivered over 300,000 module viewings to over 6,000 subscribed sales reps in the U.S. and Canada.
- **New International Training Site**
DenTrek has recently launched its new International Dealer Training site with over 200 training modules. Your training module can now reach dental sales reps all over the world 24/7.
- **Reduce Your Training Costs:** DenTrek online training reduces costly expenditures such as facilities and travel expenses, shortens sales force training cycles, reinforces learning and provides training accountability tools that measures knowledge retention.
- **Fast Turn-Around:** From script development to final production, we provide you with a high-end finished module within 6-8 weeks.
- **Concise reporting:** Detailed training reports are emailed to you every two weeks. The name, territory and dental dealer of every rep that takes your training modules are included in your reports.
- **State-of-the-Art Technology:** Developed and built by LHS' Internet experts, our cutting edge technology is specifically designed for today's e-training needs.

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Key Advantages of a Training Module

Proven to Increase Sales:

- Create a consistent, accurate message about your product(s) and deliver it (24/7) to thousands of DenTrek subscribed sales reps/dentists in the US, Canada and Internationally
- 20 major dental dealers **exclusively use DenTrek** for their online sales rep training
- Your module can be converted to iPad movies and added to the DenTrek iPad Library
- Free offers can be attached to your module (sample kits, gas cards, spiffs, etc.)
- Dentist version of module can launch directly from your corporate website

Quick and Compelling Training/Marketing

- Interactive multimedia presentations include, voice-over, 3D and 2D animations
- Leverage your modules into “attention grabbing” tradeshow loops, offline CDs, and continuing education for dental professionals.
- Re-use animations on your website as interactive web-based learning tools
- No software downloads required; console launches via viewer’s Internet browser.

Module Creation: 3 Options to choose from

- Professional course creators, experienced in health care e-learning, oversee all phases of module development
- Dental professionals who understand both the profession and industry, build your modules to meet your training and sales objectives
- Knowledge assessment exams accompany all modules

Technical Support/Customer Service

- DenTrek offers sales reps/dentists email/phone support regarding all aspects of e-training program.

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